



*The software that efficiently manage your sales force*

*Transforming Business Through  
Integrated Information Systems*

## Elixir-Pharma (Sales Force Automation - on the Internet Cloud)

***Drive your pharmaceutical company to success with paperless information systems for Sales Force Automation.***

Elixir-Pharma, an integrated web based software solution on the cloud which caters to the management of sales force of pharmaceutical companies. Designed and developed by high-end competent professionals aimed to achieve highest standards in sales force automation completely into a paperless environment.

## Features

- Dash Board
- DCR Analysis
- Distributor wise primary secondary sale
- Area wise distributor Sale
- Quarter Sale
- Call Frequency reports
- Missed Doctors
- Missed Chemists
- Call Averages
- Sample distribution
- Expense Statement & analysis
- On-line leave requests
- Tour Program
- Sales (Area wise/Distributor wise)
- RBM/ABM working report
- Mismatch of calls between BO & ABM
- Stock and sales statement (BO/ABM)
- Division wise contact and service details of medical representative (MR)

## Other Software Solutions

- Hospital Management System
- Electronic Medical Records
- Lab & Diagnostic Centre
- Financial Accounting
- Distributors & Traders
- HR & Payroll
- Service Management
- Container

- Mapping of MR to geographical unit
- Doctor, Chemist management
- Online tour programme submission
- Online submission of doctor call report (DCR) with details of doctors met, product discussed
- Leave management and online leave application
- Dash board to view all details in one screen
- Automatic blocking of non reporting users

- **Freight Stations**
- **Warehouse Management**
- **Customised Software Development**

**On Screen :**

Dash Board  
 Division Master  
 Area Master  
 Designation  
 Employee( Medical Representative Details)  
 Category  
 Product Master  
 Product Rate  
 Doctor management  
 Chemist Details  
 Distributer details  
 Work type  
 Allowance Details  
 Doctor classification  
 Chemist classification  
 Leave Type  
 Leave Rules  
 Holiday  
 Tour Program Entry  
 Daily Call Report(DCR)  
 Sample issue to BO & ABM  
 Doctor List  
 Leave Approval Hierarchy  
 Leave Application  
 Leave Approval  
 Expense Approval Hierarchy  
 BO Expense  
 Configuration Settings  
 Unlock locked users  
 Distributer Sales  
 TP Approval  
 DCR Approval  
 Employee wise area allocation  
 Manufacture master  
 Specialty master  
 Expense Master

BO wise secondary sale  
 Notice board  
 Message View Status  
 Reasoning Page  
 View Reasoning  
 Resubmission of TP  
 Resubmission of DCR  
 Standard Tour Program

**Reports :**

Doctors List  
 DCR Analysis  
 Distributor wise primary secondary sale  
 Area wise distributor Sale  
 Quarter Sale  
 Call Frequency report  
 Representative wise  
 Doctor wise  
 Category wise)  
 Missed Doctors  
 Missed Chemists  
 Call Averages  
 Sample Issued / Disbursed  
 Expense Statement  
 Tour Program  
 Sales (Areawise/Distributorwise)  
 RBM/ABM working report  
 Mismatch of calls between BO & ABM  
 Non reporting BO/ABM  
 Unlocked details  
 Leaves availed  
 Leave Balances  
 Expense statement – Areawise  
 Stock and sales statement (BO/ABM)  
 Stock and sales statement  
 Monthly summary  
 Distributor wise  
 Area wise

<http://www.impactin.com/pharma-features.htm>

## The Executive Summary :

Impact Integrated Infosystems (P) Limited, based in Cochin was established in January 1995. The organisation is promoted to service the IT industry by professionals with rich experience in the field of Software development for over two decades.

From the nascent stages till date, service and quality have been the keywords in the Organisation. We have been the first company in State of Kerala, India to implement Oracle based application on Linux platform.

Successful completion of projects brought in the necessary improvements on the organisational structure, and the firm kept seeing an ascent in the graph and this has always been an inspiration to the core team and the employees of the organisation for upholding the motto of Service to the customer.

The employee centric philosophy of the management team ensures communion between corporate goals and individual aspirations. The working environment stimulates innovation, teamwork, and consistency to fetch the best from the team.

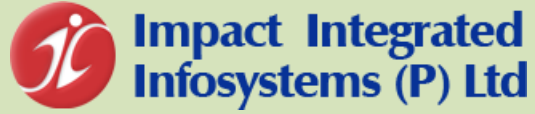
Our core team normally consists of software professionals and application experts in each and every field we base our foot into.

Impact has a strong foot hold in the market because of the service support and the prompt attention provided to the customer. With a working growth potential, Impact aims at reaching highest standards in the Information Technology solutions and extends the customer the best of support. Our customers will vouch for the same.

At present Impact Integrated Infosystems (P) Ltd is one of the pioneering firms among the software development houses in Kerala. Impact Integrated Infosystems (P) Ltd is well supported by various consultants at different segments of the industry.

Our experience in providing software solutions to organisation with rapid systems analysis and controlling the coding with the support of library routines developed in-house paved the way for Impact's success in the industry.

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